



PARTNER COMMITMENT DEADLINES

SPRING ISSUE – January 29th

FALL ISSUE – June 15

THOM MAGAZINE RELEASE DATES*

SPRING ISSUE – April 15

FALL ISSUE – October 15

MAGAZINE PARTNER CONTRACT

BUSINESS NAME _____

STREET ADDRESS _____

BILLING ADDRESS _____

CONTACT PERSON _____

PHONE _____ **EMAIL** _____

CONTRACT DURATION

1 Issue Rate

2 Issue Rate

Full-Page (7.25" X 10") \$1,050 _____ *Issue date* \$950 per issue _____ *Issue date*

Two-Page Spread (14.50" X 10") \$1,550 _____ *Issue date* \$1,450 per issue _____ *Issue date*

NEXT STEPS

1. You will email a high-resolution black and white or color logo in a transparent PNG format file to **thom@thomasvillearts.org**
2. The THOM design team will contact you to confirm your layout concept and the date, time and preferred location of your photo shoot. You will be paired with a talented photographer and scheduled for one memorable photo shoot. Photos from the shoot may be requested and purchased from the photographer for business or personal use.
3. After photos are taken, the THOM team will design your page using the best photos from the shoot and email a proof for approval. There is a limit of three rounds of changes. After that, any additional round of edits will result in a \$100 charge to cover the additional cost. The editor reserves the right to select the final image and design. Any photos taken belong to Thomasville Center for the Arts and may be used to promote THOM magazine both online and in print.
4. **Joanne Thomas** will be your ambassador throughout the entire process. Should you have any questions regarding your THOM Partner experience, you will be led to the appropriate team member.

THE FINE PRINT

- Your page design and associated photography are prohibited from being used in any print media other than THOM magazine (i.e. magazines, newspapers, flyers, newsletters, journals, and any other print media). We do, however, encourage you to use the page design in digital channels including Facebook, Twitter, Instagram, other social media platforms and your website.
- Magazine release dates are subject to change.
- Due to the design of the magazine, no special placement can be guaranteed.
- The editor reserves the right of refusal to any potential partner whose business, organization, message, or image does not align with the mission of the publishing entity, Thomasville Center for the Arts.

PAYMENT AGREEMENT

Payments can be made in full at the time of signing this contract or in four monthly installments per issue. We will take payment at the time of signing the contract with a check or credit card. Payment options available.

You are agreeing to have your balance paid in full by the release date of each issue in your contract.

SIGN HERE: _____ **DATE:** _____

Please send completed contract to **Joanne Thomas, Development Director**, at jthomas@thomasvillearts.org or: Thomasville Center for the Arts | P.O. Box 2177, Thomasville, GA 31799 | For questions, please call 229-225-8705.